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FOR IMMEDIATE RELEASE

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## ROOFING CORP OF AMERICA ARRIVES IN TEXAS WITH THE ACQUISITION OF WEATHERSHIELD ROOFING & SHEET METAL

*Dallas / Fort Worth based leading commercial, residential, and emergency roofing contractor joins the Soundcore Capital Partners' roofing services portfolio company*

**December 1, 2022, Atlanta, GA** – Roofing Corp of America is thrilled to announce the addition of WeatherShield Roofing & Sheet Metal of Aledo, Texas to its rapidly growing portfolio. WeatherShield represents RCA's eighth acquisition since its inception two years ago, its fifth acquisition of 2022, and its first acquisition based in Texas.



WeatherShield Roofing & Sheet Metal was founded by Brandon Flowers in 2009 to service the DFW commercial and residential roofing markets. Through the years, the company has built a leading local position and has expanded to become one of the largest providers of emergency reroofing services for building owners navigating a large insured loss from hail, wind, rain, or fire. WeatherShield has developed a trusted service provider relationship with disaster restoration firms and large loss adjusters because of its rapid mobilization capability nationwide, and its unwavering commitment to safety and quality workmanship.

WeatherShield Roofing will operate as a stand-alone entity within Roofing Corp of America and will continue to be led by its President, Brandon Flowers, and the talented team that he has assembled. Brandon had this to say about joining the Roofing Corp of America family; *"We have experienced tremendous growth over the last decade at WeatherShield. I am so grateful for the dedication of our amazing team members and the loyalty of so many great clients. I am confident that both will quickly see the benefits of our affiliation with RCA."*

Randy Korach, CEO of Roofing Corp of America offered; *"We are excited to partner with Brandon and the entire WeatherShield Roofing team for continued growth in both its local position serving building owners, property managers, general contractors, and home builders in Dallas / Fort Worth and, its national position providing reroofing services in response to extreme weather or natural disasters. We view the acquisition of WeatherShield Roofing as further demonstration of the realization of our vision of becoming the Home for America's Premier Roofing Contractors."*

#### **ABOUT ROOFING CORP OF AMERICA**

Based in Atlanta, GA, Roofing Corp of America is building the home for the nation's premier roofing contractors by attracting the industry's most successful and respected entrepreneurs to join the Roofing Corp family. Through its local businesses (The Original Roofing Company, Innovative Roofing Group, The Bone Dry Roofing Company, Davco Roofing & Sheet Metal, AAA Roofing & Waterproofing, Deer Park Roofing, Pittman Waller Roofing, and WeatherShield Roofing), Roofing Corp of America delivers a wide range of roofing services to building owners, property and facility managers, homeowners' associations, builders, and general contractors. For additional information on RCA, please visit [www.roofingcorp.com](http://www.roofingcorp.com)

#### **ABOUT SOUNDCORE CAPITAL PARTNERS**

Soundcore Capital Partners is a private investment firm focused on control equity investments in lower middle market North American headquartered businesses. The firm partners with exceptional management teams and creates long-term value for investors through a combination of strategic acquisitions and organic growth initiatives. For additional information on Soundcore Capital Partners, please visit [www.soundcorecap.com](http://www.soundcorecap.com).

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